



vliruos
SHARING MINDS, CHANGING LIVES



Belgium
partner in development

INTERNAL ADVERTISEMENT

REQUEST FOR AN EXPRESSION OF INTEREST FOR PROJECT WEBSITE BRANDING

Background

JOOST is implementing a VLIR-UOS funded project titled "*Strengthening Jaramogi Oginga Odinga University of Science and Technology's Capacity in Natural Resource Management, Food Security, and Health*". The project wants to brand its website to increase visibility.

Description of the assignment

The project wishes to engage the services of a web designer for:

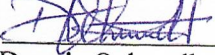
- Website Design- CMS;
- Graphic Design;
- Website key modules and features;
- Building and testing;
- Conversions (Forms and Call to action);
- Social Media;
- Basic SEO Services;
- Website tracking; and,
- Website, revision, support, testing and training.

How to apply

Staff and students who are interested are asked to submit a two-page Expression of Interest in hardcopy and softcopy, demonstrating their suitability for the assignment, to:

Local Coordinator
JOOST VLIR-IUC Project
Jaramogi Oginga Odinga University of Science and Technology
Email: dvcaa@jooust.ac.ke copied to: vliriuc@jooust.ac.ke /
nosika@jooust.ac.ke

Deadline for submission: **Friday 22nd March, 2024**

Sign: 
Prof. Dennis Ochuodho
Ag. DVC-ASAR &
Local Coordinator
JOOST VLIR-IUC Project



Date: 18.03.2024